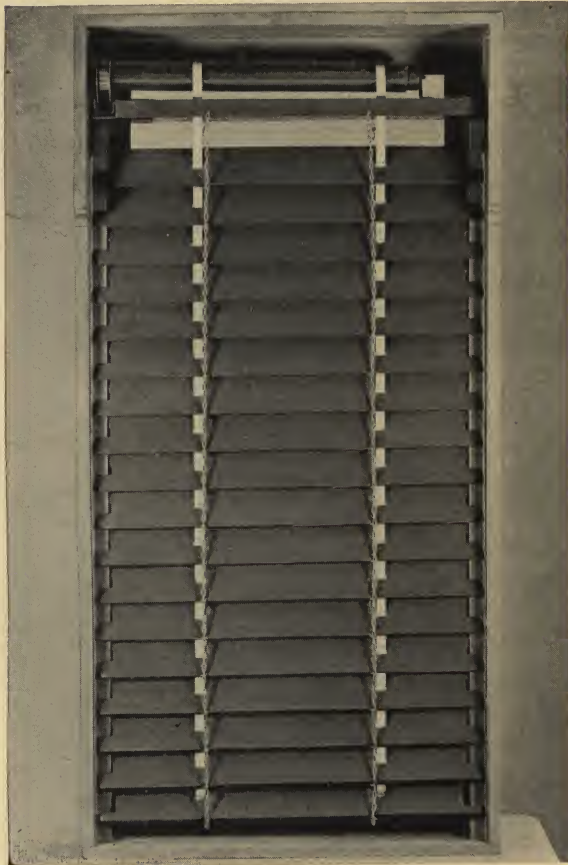


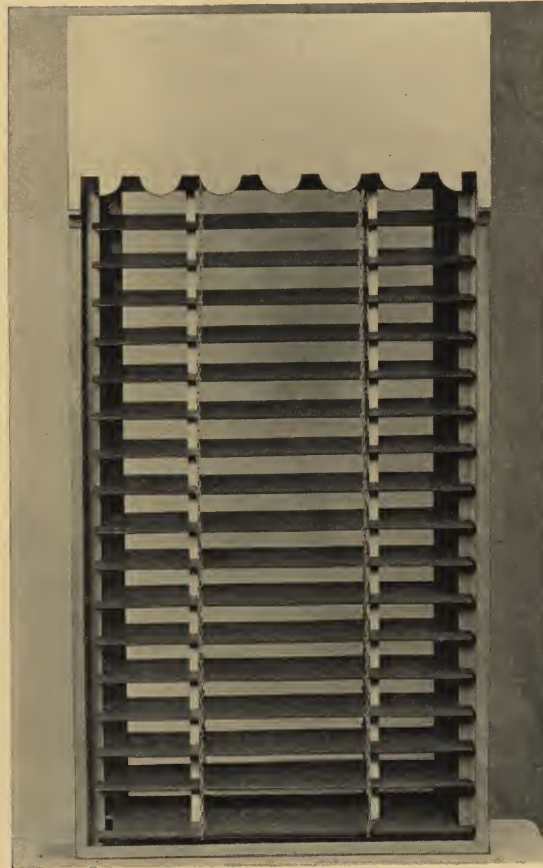
SWEDISH VENETIAN BLIND COMPANY

1265 Broadway, New York, N. Y.

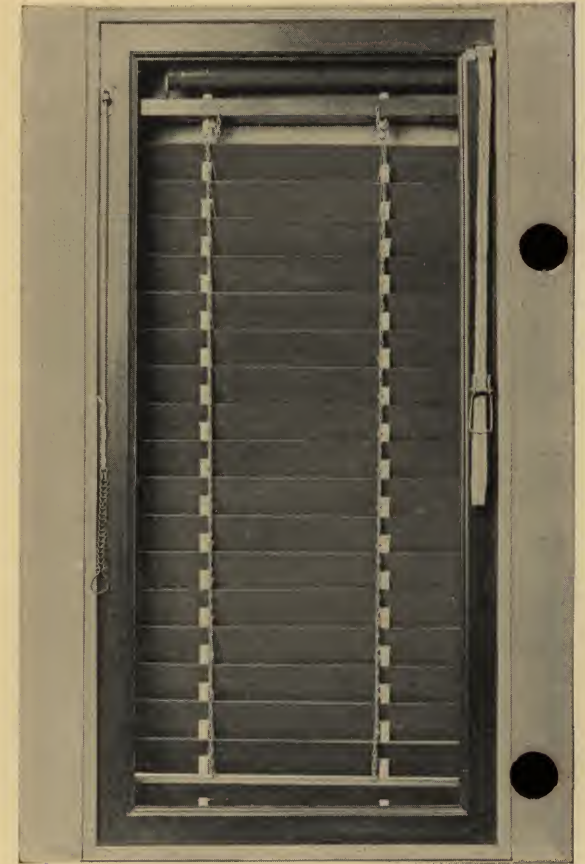
Illustrations shown are an outside Venetian Blind, a long-felt commodity. It is made of material and constructed so that it will give long and satisfactory service, as there is nothing that will wear out or go out of order. The slats are made of strong tough pine straight grain, painted in any color desired, with a center cut to operate on an L-shaped metal groove on the side. A metal hoisting tape and metal chain of non-rustable material is used, which will not wear out and will withstand any atmospheric conditions, making it practically indestructible and therefore a very low cost blind installation.



Outside view, blind closed, with metal chain, tape, and metal grooves, without fascia.



Outside view slats partly tilted, with metal fascia.



Inside view, blind closed, with inside operation through window trim.

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